

Skill Training

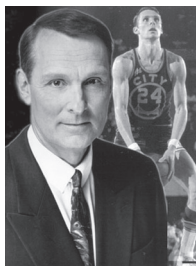
The one-on-one private workout sessions are designed to provide the player with the fundamentals and basketball skills needed to accomplish success on the Professional, College, and High School levels. It does not matter whether you are an NBA Veteran or a high school player, the workouts are designed to improve your skill set and overall game.

AREAS COVERED DURING THE INDIVIDUAL/GROUP/TEAM WORKOUTS

- Proper footwork (offensively & defensively)
- Combination dribbles
- Individual moves
- Off the dribble/stationary shooting
- Moving without basketball
- Transition offense and defense
- Penetration and transition passing
- Rebounding positioning,
- Offensive and defensive reads
- Post moves, etc.

Players must be willing to work and have a strong desire to improve their overall game. It doesn't matter which level you are right now. These sessions will help you bring your game to the next level.

President is considered by many as one of the BEST operating in player improvement and development.



"Having recently learned of Jermel President's **Oatmeal Recipe Program** for basketball, I am giving my endorsement to Jermel, the DAE Foundation and this outstanding program. The United States needs a program like this to help grow the great game of basketball, while teaching other important values to the participants. The all-encompassing **Oatmeal Recipe Program** focuses on the key elements necessary to succeed; proper fundamental training of the skills required to play the game, proper nutrition to be at your physical peak while playing and proper educational mentoring to prepare the student athletes for life. I look forward to working with Jermel and his staff to find sponsors willing to get involved in such an inspiring program."



Rick Barry
Basketball Hall of Fame
& NBA Top 50



Established in 1999, **DAE** Foundation is led by Jermel President, CEO. Jermel is a former Burke High School Bull Dog and went on to a brilliant career at the College of Charleston ('95-'99). This former point guard is a member of the College of Charleston Hall of Fame. On February 12, 2011 Jermel was given the ultimate honor of having his number retired which is now hanging from the rafters of the Cougar's home court. After his college career Jermel enjoyed a pro career and was coached by National Basketball Hall of Famer Rick Barry. Upon completing his playing career Mr. President, remembering his own trials and tribulations of growing up in the Charleston inner-city, decided it was time to give back. He founded the Non-Profit organization called the DAE FOUNDATION and The FUN-DA-MENTAL Camp.

In addition to leading his team at the DAE Foundation, his other endeavors and affiliations include College of Charleston Alumni Board, (2007); SAFY Board Member (2009); Cougar Club Board (Booster Club-2007); MUSC College of Nursing Board, Co-Chair (2009); Leadership South Carolina (2010); Head Coach Oceanside Collegiate Academy (2016-2017); President Productions (specializing in personal training, athletic curriculum advisement and consulting service for schools and coaches).

"Today's high school student-athlete is greatly different than that of yester-year. Skill development and sport specific IQ is a must! Mr. President has developed a training system that addresses the specific needs of my 10th grader's basketball and academic skills all in one. His growth is noticeable and measurable."

-Dr. Kevin Ray



DAE FOUNDATION

"Education is our business"

Thank you for your interest in DAE Foundation. Please visit our website, like us on facebook, or call for more information.

Have a great DAE!

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www.youtube.com/channel/UC19f0_ArzAK8s1L7VCKN_gw



<https://twitter.com/daechanges>



www.facebook.com/daefoundation

DAE FOUNDATION TRAIN HARD. PLAE STRONG



DAE FOUNDATION

HOME OF THE



DAE's mission is to educate and train student-athletes to become skilled, effective and responsible citizens of their communities. **DAE** addresses the needs of student-athletes in a holistic manner, by combining innovative basketball training with an emphasis on moral character, academic progress, and overall physical and mental health.

www.daefoundation.org

DAE Foundation Overview

The DAE (Delores and Estelle) Foundation was founded by College of Charleston Hall of Famer, Jermel President, in 1999. As a former student athlete in the Lowcountry, President understood the need for skill development programs in his community. Determined to educate and inform young basketball players on the opportunities and resources available to them, the DAE Foundation was born.

DAE's mission is to educate and train student athletes to become skilled, effective and responsible citizens of their communities. DAE addresses the needs of student athletes in a holistic manner, combining innovative basketball skills training with an emphasis on moral character, academic progress, and overall physical and mental health.

The Foundation has worked with student athletes from a variety of schools, including Charleston Collegiate, Burke High School and Porter Gaud. Through programs like Jermel President FUN-DA-MENTAL League, Open Gym SunDAEs, Second Chance Training and The Oatmeal Recipe, DAE has impacted hundreds of hoopers in Charleston, South Carolina.

The Oatmeal Recipe introduces children with an interest in basketball to the game. Students learn and execute basketball techniques, develop their skills and participate on recreational teams.

The Oatmeal Recipe, endorsed by NBA Hall of Fame Forward Rick Barry, is DAE's biggest accomplishment to date. In January 2015, 50 students ages 7-12 embarked on an athletic journey of a lifetime. We continue to provide our services to student athletes every DAE.

There's an old saying, "Repetition is the mother of all learning." Through its existing programs and services, the DAE Foundation teaches youth techniques in a consistent manner in hopes they never have to wonder, "What if?"



JERMEL PRESIDENT FUN-DA-MENTAL LEAGUE

sponsored by the DAE Foundation and Pain Specialists of Charleston, P.A.

4th-6th grade (boys only)

Training DAES
TBA

Game DAES
Saturdays - *Controlled Scrimmages*
Sundays - *Games with Referees*

Total of
Team Training Sessions
Controlled Games/Scrimmages - with Referees



Thank You!



Pain Specialists
of Charleston, P.A.

DIVERSIFY YOUR LIFE... Tune in to DAE-TV!

VISIT:

<http://daefoundation.org/daetv/>



DAE TV
FUNDAMENTALLY MINDFUL

STAY TUNED... AND TUNE IN!

After graduation from the College of Charleston, Jermel has given so much back to the community. He presents to youngsters seminars in SAT taking and academics and conducts clinics and camps teaching the "ABC's of Basketball". He's also President and CEO of the DAE Foundation. Jermel, congratulations and a big thanks for your contributions and the role model you have become for the youth of Charleston.

John Kresse

1979-2001 Basketball Coach, College of Charleston

DAE's mission is to educate and train student-athletes to become skilled, effective and responsible citizens of their communities. DAE addresses the needs of student-athletes in a holistic manner, combining innovative basketball skills training with an emphasis on moral character, academic progress and overall physical and mental health. DAE has lunched:



How do you like your oatmeal? Do you add peanut butter, bananas or honey? Well, the DAE Foundation is cooking up something a little different.

The Ingredients:

- **Phase 1:** "Jermel President FUN-DA-MENTAL League" taught by former collegiate student athletes who will learn and execute basketball techniques, develop their skills and participate in scrimmages and games
- **Phase 2:** Focuses on travel basketball, nutrition, strength and conditioning, as well as SAT/ACT guidance
- **Phase 3:** Same concepts as Phase 2, plus information on college visits, clearing house qualification, exposure camps and college workouts

Ready to Serve: Just like any other non-profit organization, funding is limited to provide these services. The DAE Foundation hosts tournaments in an effort to raise funding for the Oatmeal Recipe. "Like" the DAE Foundation on Facebook at www.facebook.com/daefoundation for updates and more information.