



DAE Foundation

Equipping student-athletes with the skills to surpass

PO Box 21994 Chas SC 29413

www.DAEfoundation.org

DAEdreemr@gmail.com

Dear Potential Sponsor,

Thank you for your interest in the DAE Foundation! We are working hard each and every day to make a positive impact on the lives and futures of local youth, and we could use your help. Our outreach to student-athletes comes in many forms, including personal training, team training, membership on travel teams, participation in college preparation seminars, and special projects in which we collaborate with other organizations such as MUSC and Select Health. DAE programs are tailored to help student-athletes at all levels and backgrounds achieve their goals and enhance their futures.

By helping students explore and develop their basketball skills, we offer them a safe and productive way to spend their time, an activity they can pursue passionately throughout their youth, encouragement and support to do well in school and attend college, the opportunity to earn scholarships, and preparation for the rigors of athletics and academics as they become serious student-athletes. They are not simply playing a sport; they are being educated and trained to become skilled, effective and responsible citizens of their communities.

We encourage you to explore our website at www.daefoundation.org to read more detailed information about the specific programs we provide, the history of the foundation and its leadership, and the opportunities that are available to our student-athletes.

Many of our low-income student-athletes receive free or greatly reduced-cost training and travel opportunities. It is difficult for DAE, as a nonprofit organization, to absorb this cost alone but we feel it is imperative for everyone, regardless of economic hardship, to benefit from the services we offer. Your support in this effort would be greatly appreciated! We gladly accept cash as well as in-kind donations, all of which are tax deductible. Sponsors will receive advertisement on our website and have their logos displayed on organizational printed materials and practice wear. DAE teams, staff and families are strongly encouraged to patronize sponsor products and service outlets.

Thank you for your interest in the DAE Foundation and your consideration of support. We look forward to making you and your organization part of the DAE Team. Please contact DAE with any questions or opportunities you may have.

Sincerely,

Jermel President
DAE Founder and Director



- *** DAE teams are focused on skill development and progress.
- *** We also provide support for student-athletes to gain admission and scholarships to college.
- *** While we certainly want to win, the main purpose of DAE programs is to build skills to create well-rounded, effective players.
- *** This sponsorship offsets the cost of running DAE programs, including training, equipment, uniforms, travel for tournament play, and more.
- *** With sponsorship dollars, we are able to work with student-athletes who otherwise could not afford this opportunity. Not only is this a great result for that particular child and his or her family, but it better serves the entire community.
- **** DAE offers various levels of sponsorship, as follows:
- **\$400 Platinum Package**
includes:
your company name and logo emblazoned on our travel shirts;
your company name and logo prominently displayed on our banner;
a plaque to recognize your support of the DAE Foundation;
and four tournament tickets
 - **\$300 Gold Package**
includes:
your company name and logo on our banner;
a plaque to recognize your support of the DAE Foundation;
and two tournament tickets
 - **\$200 Silver Package**
includes:
your company name and logo on our banner
- *** DAE provides updates and information on team performance and the progress and success stories of our student-athletes.

